

THE  
GUY WITH  
THE PLAN

CUTHA  
GATHERE



NAME: JAMES JASON CUTHA GATHERE  
GRADUATION YEAR: 2007  
DEGREE: IBA: ENTREPRENEURSHIP

*The United States International University-Africa (USIU) will forever be a part of me and for good reason. I studied and graduated with a degree in International Business Administration with a concentration in Entrepreneurship.*

*As a student, I played a major role as part of the organizing committees for Mr. & Miss USIU, an active member of the successful USIU rugby team that graduated from 2nd division rugby (Eric Shirley Shield) to 1st Division (Kenya Cup), not a mean feat. In class, I would often lead group discussions especially in my leadership courses.*

*Being part of all these activities helped me to not only hone my leadership skills but also easily interact with almost everyone from the faculty to the student fraternity. This, believe it or not, got me voted quite cheekily ‘The guy most likely to always have a plan’ in our 2007 yearbook.*

THANKS TO THE USIU SYSTEM OF EDUCATION I QUICKLY ROSE THROUGH THE RANKS OF DIFFERENT ORGANIZATIONS, WITH VARYING DEGREES OF DIFFICULTY BOTH IN CREATING TEAMS AND ALSO LEADING THOSE TEAMS. THESE WERE:



SENIOR AGENCY  
SALES EXECUTIVE



BUSINESS MANAGER  
DIGITAL DIVISION



HEAD OF BUSINESS DEVELOPMENT  
EAST AFRICA



COUNTRY MANAGER

AFTER RUNNING SUCCESSFUL DEPARTMENTS AND BUSINESSES FOR MY FORMER EMPLOYERS, I DECIDED TO FOLLOW MY DREAM TO START MY OWN BUSINESS, **MAVERICK ONE LTD.** THE BUSINESS COMPRISES OF TWO ARMS; CONSTRUCTION AND ENTERTAINMENT

## WHY DO I WANT TO BE CHAIRMAN OF THE USIU ALUMNI ASSOCIATION?

*I am passionate about USIU because were it not for my alma mater, I would not be where I am both professionally and socially.*

### MY AGENDA

TO DEVELOP AND FOSTER A SPIRIT OF BUILDING LIFELONG RELATIONSHIPS AMONGST THE STUDENTS AND THE ALUMNI MEMBERS

TO IMPACT THE LIVES OF THE CURRENT STUDENTS BY MENTORING AND BY SETTING UP FINANCIAL AID PACKAGES CREATING AN EVEN RICHER RECRUITMENT POOL FOR THE ASSOCIATION.

TO PROMOTE RELATIONSHIPS BETWEEN THE UNIVERSITY AND THE ALUMNI COMMITTEE. I WANT TO DO SO BY SUPPORTING AND ASSISTING IN THE ESTABLISHMENT AND DEVELOPMENT OF USIU ALUMNI CHAPTERS THROUGHOUT THE WORLD. I WANT THE ALUMNI COMMITTEE TO FEEL THE IMPACT OF BEING MEMBERS OF THE ASSOCIATION AS A MENTORSHIP PLATFORM AS WELL AS A NETWORKING PLATFORM.

*I believe I can provide leadership to revive the association thanks to my strong leadership and sales background spanning close to 20 years now and coupled with my excellent networking skills.*

*I can, and will use those skills for resource mobilization to help steer the Alumni Association and USIU into the future.*

*Thank you.*